

SEO AUDIT & PROPOSAL FOR Cosa Me Metto???

[<http://www.cosamemetto.net>]



An Overview of cosamemett.net



Social Media

Facebook: 28628 Likes

Twitter: 3451 Followers

Instagram: 131K Followers

Youtube: 180 Subscribers:

Lookbook: 772 Fans

BlogLovin: No profile

Blog

Platform: Blogger.com

PA: 57 (Good)

DA: 32 (Not bad)

Blog Started: 2012 | 02 | 16

Alexa Rank: 569K

Google Indexes: 3.28K

Bing Indexes: 3.25K

Social media profiles play vital role in ranking high on google. Getting an optimized social media accounts can significantly boosts the organic ranking besides other factors. You have really strong social media engagement which have given a space on Google but that can be further optimized by adding SEO friendly descriptions. For example; your fb page is not described well to get organic likes and appear in search engines. It can be optimized by adding good quality seo friendly description. Same goes with twitter and insta

ON PAGE SEO ANALYSIS

Main Page

Title:	Cosa Mi Metto???
Meta keywords:	None
Meta description:	Cosa Mi Metto fashion, and life style by the italian Fabrizia Spinelli.
Internal links:	71 (0 nofollow)
External links:	27 (14 nofollow)
SSL:	Not Present
Headings:	H1 (9), H2 (14), H3 (0), H4 (0), H5 (0), H6 (0)
Alt Text Images:	25 images without ALT.



Recommendations:

There must be a targeted keyword placing in the title, meta, and H1 tags as well as in the alt text of images. This page contains almost every keyword related to your blog in a wide combination. Title, Meta Desc, Heading, alt text needs to be revised immediately. Later on, keyword placement/positioning, density count, will be set for your main page. Moreover, anchor texts for internal linking will be implemented as per every page requirement and targeted keywords

Inner Page SEO Audit



<http://www.cosamimetto.net/2019/08/bravo-club-fantazia-resort-marsa-alam.html>

FANTAZIA RESORT: IL VILLAGGIO BRAVO CLUB A MARTA ALAM DOVE ABBIAMO TRASCORSO LE VACANZE

URL 70 characters — optimal.

www.cosamimetto.net/2019/08/bravo-club-fantazia-resort-marsa-alam.html

Canonical A canonical tag is set for this page and the link is working fine.

<http://www.cosamimetto.net/2019/08/bravo-club-fantazia-resort-marsa-alam.html>

Title 106 characters — not good. Try to shorten title to 70 characters.

Fantazia Resort: il villaggio Bravo Club a Marta Alam dove abbiamo trascorso le vacanze | Cosa Mi Metto???

Meta description 0 characters — try to enlarge description to 160 characters.

Meta keywords 0 characters, 0 words.

Headings <H1> through <H3> headings do not appear. This should be corrected.

H1 (2), H2 (7), H3 (0), H4 (1), H5 (0), H6 (0)<H1>:

Images 58 images without ALT.

Speed Test

3 to 4 Sec
is
recommended
by
Google



Latest Performance Report for: <http://www.cosamimetto.net/>

Report generated: Thu, Sep 5, 2019 4:16 AM -0700
Test Server Region: Vancouver, Canada
Using: Chrome (Desktop) 75.0.3770.100, PageSpeed 1.15-gt1.2,

Performance Scores

PageSpeed Score
F (47%) ▾

YSlow Score
D (63%) ▾

Page Details

Fully Loaded Time
5.9s ▲

Total Page Size
3.38MB ▾

RECOMMENDATIONS

Since you are using blogger.com therefore we may not be fully able to speed up the website by fixing all these issues like javascript, minifications but we can do our best to minize the load time by optimizing images and leveraging cashe etc

- PageSpeed
- YSlow
- Waterfall
- Timings
- Video
- History

RECOMMENDATION	GRADE	TYPE	PRIORITY
▼ Serve scaled images	F (0) ▾	IMAGES	HIGH
▼ Defer parsing of JavaScript	F (41) ▾	JS	HIGH
▼ Serve resources from a consistent URL	E (56) ▾	CONTENT	HIGH
▼ Leverage browser caching	D (64) ▾	SERVER	HIGH
▼ Minimize redirects	D (67) ▾	CONTENT	HIGH
▼ Optimize images	C (70) ▾	IMAGES	HIGH
▼ Enable gzip compression	B (83) ▾	SERVER	HIGH
▼ Optimize the order of styles and scripts	B (83) ▾	CSS/JS	HIGH
▼ Minify JavaScript	A (91) ▾	JS	HIGH
▼ Minify HTML	A (98) ▾	CONTENT	LOW
▼ Specify image dimensions	A (99) ▾	IMAGES	MEDIUM
▼ Minify CSS	A (99) ▾	CSS	HIGH
▼ Specify a character set early	A (99) ▾	CONTENT	MEDIUM

Domain Overview: cosamimetto.net

Database: United States | Device: Desktop | Date: Sep 5, 2019 | Currency: USD

DOMAIN SEO OVERVIEW

ORGANIC SEARCH

0 0% TRAFFIC

SEMrush Rank	19.3M
Keywords	96 -2%
Traffic Cost	\$1 0%

PAID SEARCH

0 0% TRAFFIC

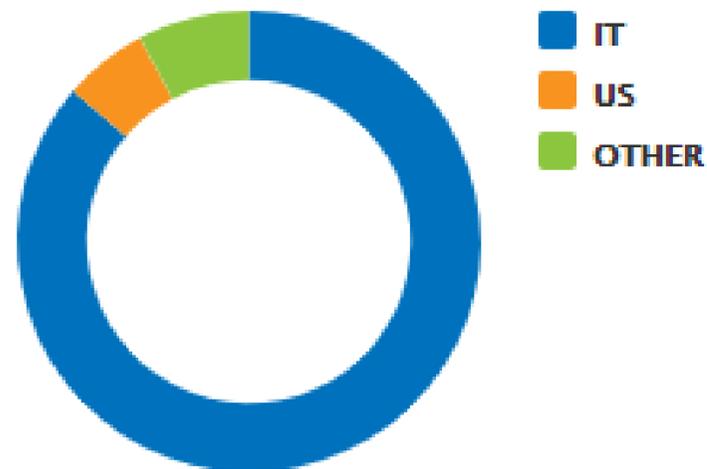
Keywords	0	0%
Traffic Cost	\$0	0%

BACKLINKS

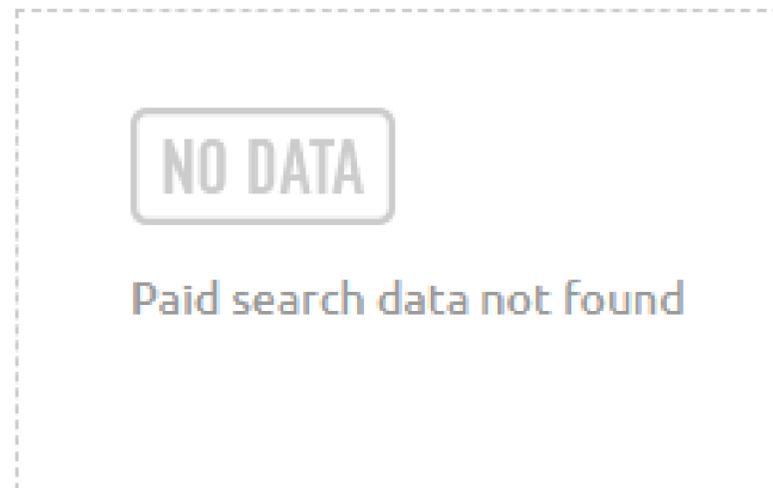
354K TOTAL BACKLINKS

Referring Domains	3.9K
Referring IPs	1.4K

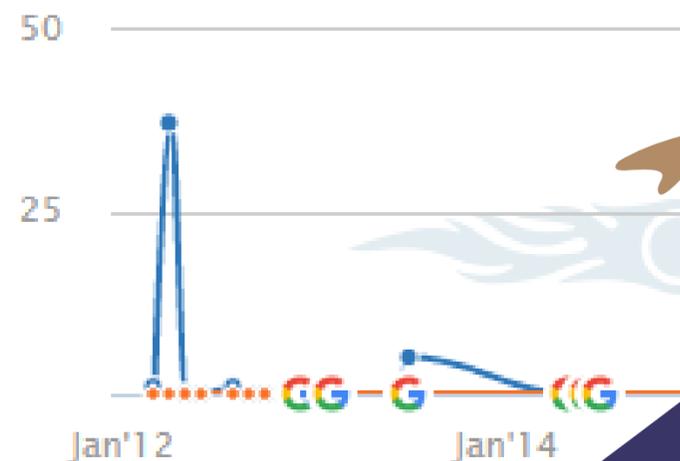
ORGANIC KEYWORDS



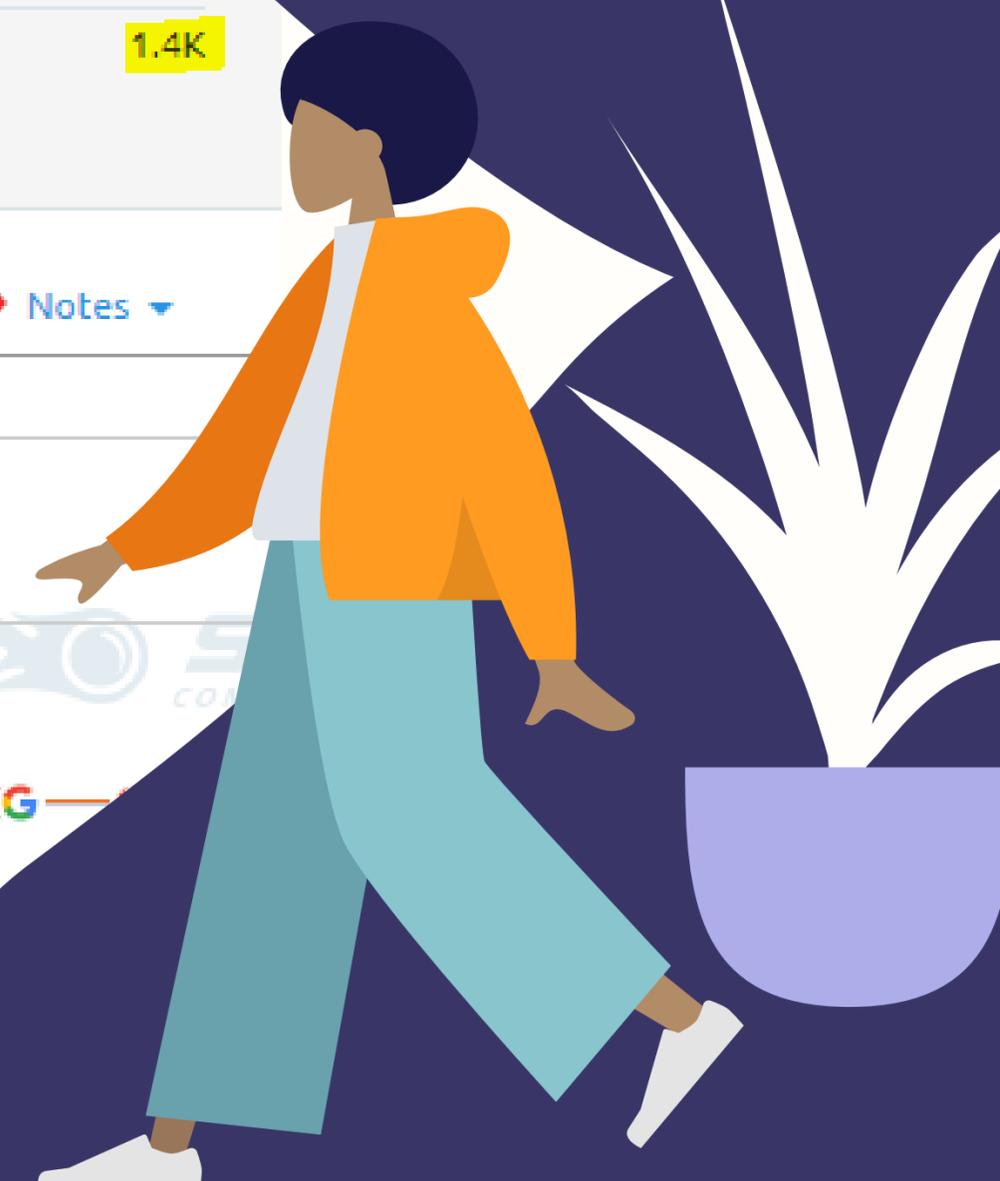
Add a subheading

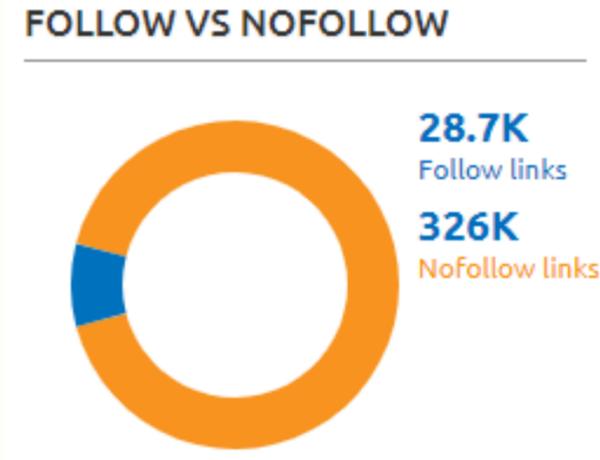


ORGANIC PAID Notes



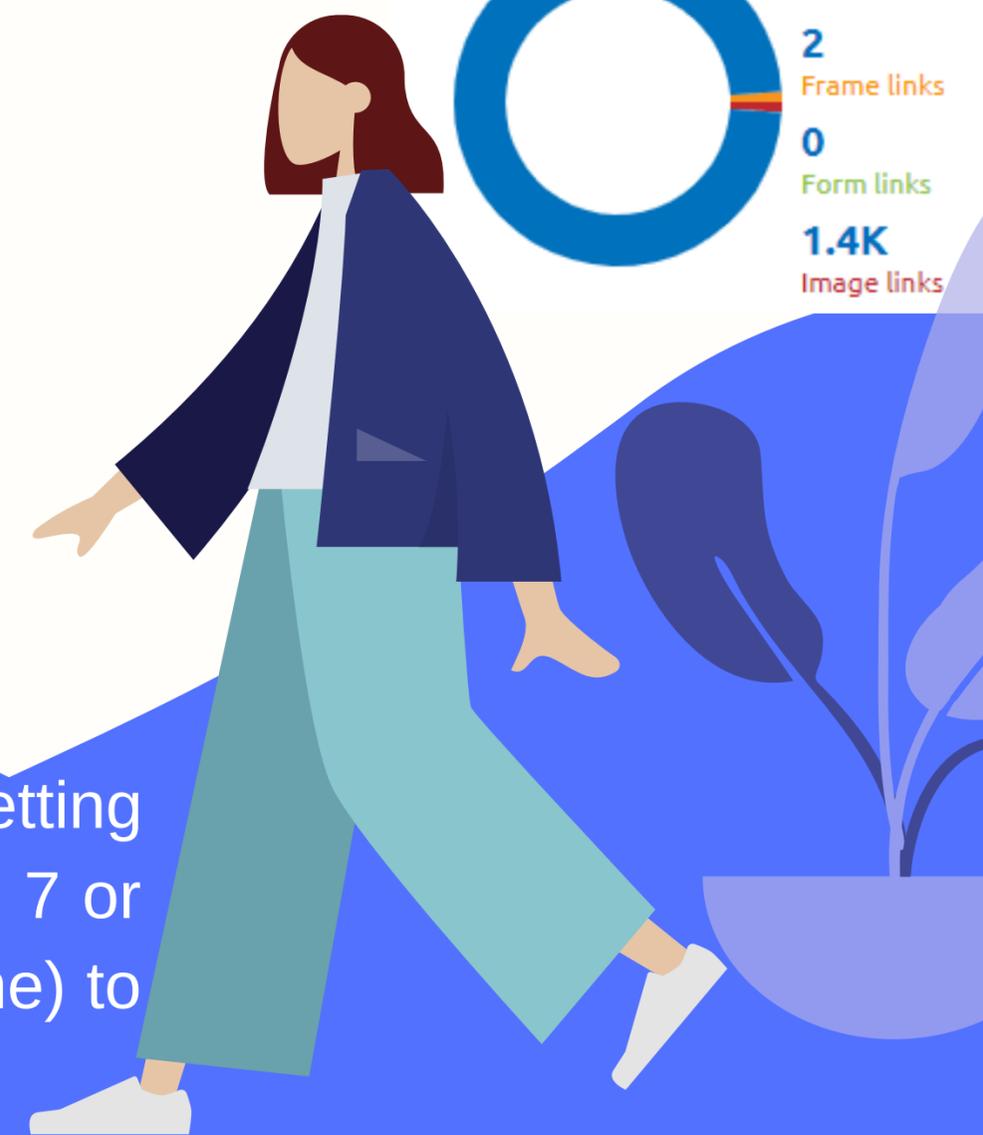
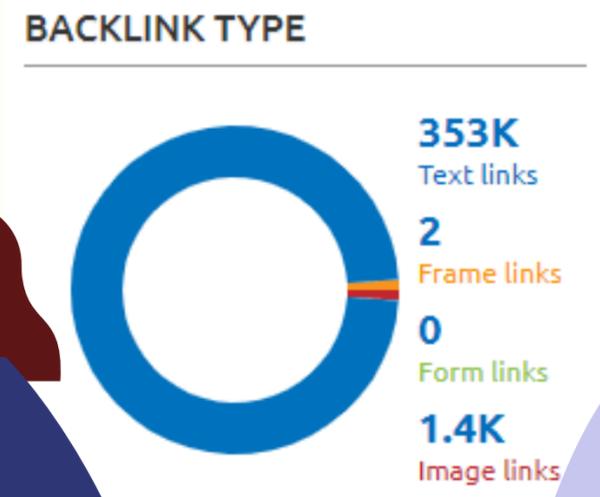
354K is a **HUGE** number of backlinks in SEO. \$1 traffic cost can be alarming with over 96 keyword. It may be due to the quality of links or their correct usage in anchor texts. I may need to see your webmaster & analytics to further access the casue.





live update TOP ORGANIC KEYWORDS (96) ⓘ

Keyword	Pos.	Volume	CPC (USD)	Traffic, %
slimcup	75 (75)	20	0.17	0.00
moda paolo online	70 (70)	20	0.00	0.00
flipkart citibank offer august 2018	94 (94)	30	0.00	0.00
pinko store rome	75 (75)	20	0.00	0.00
error 3371 status code 11118 quickbooks 2010	77 (77)	20	0.00	0.00



Ranked keyword are not high volume. Which bring low traffic even after getting ranked. Although these ranking are not promising as all of them appearing on 7 or 8 pages of google. We need to do an extensive keyword research (high volume) to get more traffic by getting them ranked on started pages of Google.

Organic Competitors



TOP ANCHORS
anchors
cosa mi metto???
fabrizia
Empty Anchor
federica spinelli
fashion blog!

live update MAIN ORGANIC COMPETITORS (47) ⓘ

Competitor	Com. Level	Com. Keywords	SE Keywords
 angeli6-abbigliamento-rov...	<div><div style="width: 20%;"></div></div>	<u>1</u>	<u>7</u>
 alsteca.it	<div><div style="width: 20%;"></div></div>	<u>1</u>	<u>6</u>
 bislapis.it	<div><div style="width: 20%;"></div></div>	<u>1</u>	<u>20</u>
 lamberti1870.it	<div><div style="width: 20%;"></div></div>	<u>1</u>	<u>18</u>
 notiziabile.it	<div><div style="width: 20%;"></div></div>	<u>1</u>	<u>51</u>

ANCHOR TEXTS ARE NOT OPTIMIZED FOR SEO. THEY MUST BE DIVERSE COVERING ALL SIGNIFICANT KEYWORDS OF YOUR FASHION BLOG

SEO Action Plan



COMPETITOR ANALYSIS

KEYWORD RESEARCH

WEBSITE CONTENT WRITING

ON PAGE OPTIMIZATION

OFF PAGE OPTIMIZATION

BLOG WRITING STRATEGY